

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.34
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 14.34

REP: TO JEN
FR LINDSEY FOR CHERYL
M15 OK
TTLS \$41,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2596

41	S		530P-600P	30		\$600.00	9/3	9/3	0		MON	0
PROGRAM : FIRST AT 5												
RA35+ : 3.4												
CON COM1: FIRST AT 5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP3												

FROM REP NOV2/12 14.34
CHANGES *** WPXI-TV ***

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6187370 TRF# 321599

HARRIS REPORT FROM STATION SEP20/12 15.40 *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE

REP.# OFF.# 18 SALESMAN #

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE SEP20/12 15.40

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M9-14 OK
TTLS \$41,725
PLEASE CONFIRM, THANKS!

STA: 9/12—STA REVISED THE OFFER ON M12 TO BE A CREDIT. THANKS, DEB

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31 \$1,500.00 (AUG31/12)
BUY#6 FRI/700P-730P AUG31 \$1,250.00
BUY#7 FRI/730P-800P AUG31 \$1,250.00
OFFER: WED/805P-1200M SEP5 \$4,000.00 PLS ADVISE.
CMT: FOOTBALL
CMT: SPT IS BOOKED-THX JEN

M9 OK'D BUY#2 MISSED: FRI/1135P-1235A AUG31 \$300.00 (AUG31/12)
OFFER: MON/1135A-1235A SEP3 \$300.00 PLS ADVISE.
CMT: STP
CMT: SPT IS BOOKED-T HX JEN

M10 OK'D BUY#3 MISSED: FRI/1200N-1230P AUG31 \$275.00 (AUG31/12)
BUY#4 FRI/600P-630P AUG31 \$750.00
OFFER: WED/730P-830P SEP5 \$1,025.00 PLS ADVISE.
CMT: NFL KICKOFF
CMT: SPT IS BOOKED- THX

M11 OK'D BUY#5 MISSED: FRI/600A-700A AUG31 \$600.00 (AUG31/12)
OFFER: MON/600A-700A SEP3 \$600.00 PLS ADVISE.
CMT: STP
CMT: SPT IS BOOKED- THX JEN

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6187370 TRF# 321599 \$\$\$ MOD# 4: APPROVED REV #1 \$\$\$

HARRIS REPORT FROM STATION SEP20/12 15.40 *** WPXI-TV ***

STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#36	MISSED:FRI/530P-600P OFFER: NONE CMT:PLEASE CREDIT DUE TO END DATE. DEB	AUG31	30S	\$600.00	(SEP13/12)
M13	OK'D	BUY#37	MISSED:FRI/700A-900A OFFER:MON/700A-900A CMT:STP CMT:SPT IS BOOKED- THX JEN	AUG31 SEP3	30S 30S	\$475.00 \$475.00	(AUG31/12) PLS ADVISE.
M14	OK'D	BUY#56	MISSED:FRI/800P-900P OFFER:MON/800P-1000P CMT:STARS AND STRIPES CMT:SPT IS BOOKED- THX JEN	AUG31 SEP3	30S 30S	\$1,000.00 \$1,000.00	(AUG31/12) PLS ADVISE.
M15	UNRESL	BUY#41	MISSED:MON/530P-600P OFFER: NONE CMT:PLS SEE SPT NA-THX JEN	SEP3	30S	\$600.00	(SEP20/12)

CONTRACT TOTAL 41725.00
TOTAL SPOTS 48

REP HEADLINE# 6187653 TRF# 322391
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SAL

AGY # 02711	AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME BEN ANGLE
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815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____	CONTRACT # 6187653	CLASS: NATL.	LOCAL	REC
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PRDCT	NRCC 10/26	EST#2605	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT26/12	NOV6/12	WK-2
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NC _____

REP: TO JEN
FR LINDSEY FOR CHERYL
M3 OK
TTLS \$14,475
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2605												
8	E		600P-630P	30		\$1,000.00	10/29	10/29	1		MON	1
8	E		600P-630P	30		\$1,000.00	11/5	11/5	0		MON	0

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PROGRAM : CH 11 NWS-6PM<
RA35+ : 4.5
CON COM1: CH 11 NWS-6PM<
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REP HEADLINE# 6187653 TRF# 322391 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.35
 *** WPXI-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#9	MISSED: MON/730P-800P				NOV5		30S	\$1,650.00	(NOV1/12)	
		BUY#13	THU/500P-530P				NOV1		30S	\$800.00		
		BUY#14	THU/600P-630P				NOV1		30S	\$1,000.00		
		BUY#15	THU/730P-800P				NOV1		30S	\$1,650.00		
		BUY#8	MON/600P-630P				NOV5		30S	\$1,000.00		
			OFFER: SAT/330P-700P				NOV3		30S	\$5,000.00	PLS ADVISE.	
			& SAT/230P-330P				NOV3		30S	\$1,100.00		

CMT: COLLEGE FB
 CMT: SPTS ARE BOOKED- THX JEN

OCT/12	\$3,950.00	NOV/12	10525.00	CONTRACT TOTAL	14475.00
				TOTAL SPOTS	16

MARKET TOTALS \$88,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187653 TRF# 322391 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.42 *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314
ORDER # CONTRACT # 6187653 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 10/26 EST#2605 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT26/12 NOV6/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#9 MISSED: MON/730P-800P NOV5
BUY#13 THU/500P-530P NOV1
BUY#14 THU/600P-630P NOV1
BUY#15 THU/730P-800P NOV1
BUY#8 MON/600P-630P NOV5
OFFER: SAT/330P-700P NOV3
& SAT/230P-330P NOV3
CMT: COLLEGE FB
CMT: SPTS ARE BOOKED- THX JEN

30S \$1,650.00 (NOV1/12)
30S \$800.00
30S \$1,000.00
30S \$1,650.00
30S \$1,000.00
30S \$5,000.00 PLS ADVISE.
30S \$1,100.00

CONTRACT TOTAL 14475.00
TOTAL SPOTS 19